



7TH EDITION OF...

'***RIGHT***' HYGIENE

————— ***2025-2030*** —————

AN ERA OF TRANSITIONS

IN CONSUMER BEHAVIOUR | PRODUCT
PROCESS | INTERNATIONAL TRADE

Baby Diapers • Sanitary Napkins • Adult Diapers • Wet Wipes

8 - 9 September, 2025

Andaz by Hyatt

Aerocity | New Delhi | India

*BCH warmly invites all stakeholders to the biggest
absorbent hygiene conference & exhibition of the country.*

THEME OF 'RIGHT' HYGIENE'25

2025-2030: AN ERA OF TRANSITIONS IN

Consumer Behavior • Product • Process • International Trade

How the Hygiene Industry will Evolve from 2025 to 2030?

Perforated Films/
Nonwovens

Disposables/
Reusables

Price/Softness/
Comfort

Airlaid/
Air Through

Glue/
Bonded

Sustainable/
Flushable

Fluff/
Ultra Thins

Domestic/
Multinational

Tariff Wars

Urban/Rural

Single/Bulk
Packaging

High Loft
Nonwovens

Period Pantis/
Inserts

Retail/
E-Commerce

Open/
Pant Type

Fluff Cores/
Sap Cores

Free Trade
Agreements

International
Trade Dynamics

'RIGHT' TIME TO ANALYSE

PRODUCT TRANSITIONS :



PROCESS TRANSITIONS :



CONSUMER BEHAVIOUR SHIFTS :



INTERNATIONAL TRADE :



BENEFITS AND OPPORTUNITIES FOR YOU

- Understand Product Evolution
- Explore Process Innovations
- Analyze Consumer Behavior Trends
- Stay Updated on Regulations
- Discover Market Expansion Opportunities
- Network with Industry Experts
- Gain Competitive Insights
- Experience New Age Technologies
- Network with Potential Clients and Suppliers
- Increase Your Brand Visibility

A GLOBAL OPPORTUNITY IN HYGIENE 'RIGHT' AT YOUR DOORSTEP!

A GLANCE AT THE PREVIOUS EDITION (2024)

400+
DELEGATES

175+
COMPANIES

25+
COUNTRIES

45+
EXHIBITORS

50+
BRANDS

SPEAKER COMPANIES



SPONSORS



BOOK YOUR INTEREST

BE A PART OF THE TRANSITION. SHAPE THE FUTURE OF HYGIENE.



Insightful Speaker Sessions



Engaging Panel Discussions



Tabletop Exhibition



Live Forums: Transitions in Action



Cause Champions 2025



Entire Industry at One Place



Supermarket of the Future



'RIGHT' Hygiene Awards 2025



Cocktail & Networking



Regional Panels



Network with the Industry



Branding Opportunities

Delegates to include:

- Manufacturers of disposable hygiene products
- Raw Material Producers
- Brands & Converters
- Government Officials
- D2C, FMCG, Online & Private Label Brands
- Startups & Innovators
- Investors & Policymakers
- Researchers & Academicians
- E-Commerce Retailers
- Wholesalers & Distributors
- New & Aspiring Entrants
- Machinery Suppliers

Book your interest at:

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SHOWCASE. TRANSITION. GROW.